ST JOSEPH'S UNIVERSITY
BENGALURU, INDIA
ಸೈಂಟ್ ಜೋಸೆಫ್ಸ್ ವಿಶ್ವವಿದ್ಯಾಲಯ

STAFF RECRUITMENT 2026 – SJU Lalbagh Road

Applications are invited for the post of:

MULTIMEDIA & DIGITAL CONTENT EXECUTIVE



NON-TEACHING POST

- Interested candidates for this non-teaching post should fill out the Google Form (link provided below) and upload their CV, cover letter, and list of publications (if any) as attachments to the Form. The Google Form should be submitted on or before **Thursday, 12 November 2026.**
  Calculation of Seniority will be done as per the University's API Policy.

  Google Form link:
  https://forms.gle/LPjr2VzfrN5Ey8jx5

- **NOTE:** Staff members who are newly appointed after the commencement of the academic year, i.e. June 2026 onwards, will serve on a contract until May 2027. Following this period, they may transition to a 2-year probationary phase, contingent upon performance evaluations.

- Work timings vary by shift, as the University runs 3 shifts, including a Third Shift from 2:00 pm to 9:00 pm. The selected candidates are expected to join immediately after the final selection.

5 November 2026

36 Lalbagh Road, Bengaluru 560027

www.sju.edu.in

2221 1429 / 4079

KEY RESPONSIBILITIES

- **Photography:** Covering major university events, academic programmes, conferences, seminars, inaugurations and other institutional activities.
- **Videography:** Recording university events, interviews, promotional videos, campus activities and other important institutional engagements.
- **Video Editing:** Editing event videos, highlights, promotional videos, interviews, reels and other short-form digital content.
- **Graphic Designing:** Designing posters, brochures, invitations, banners, social media creatives and other publicity materials.
- **Digital Content Creation:** Developing engaging multimedia content for the university's official social media platforms, including Instagram, Facebook and YouTube.
- **Media Documentation:** Organising and maintaining a digital archive of photographs, videos and other publicity materials.
- **Institutional Branding:** Ensuring consistency in the university's visual identity and communication across various publicity platforms.

PREFERRED QUALIFICATIONS & EXPERIENCE

- Bachelor's degree or diploma in Multimedia, Visual Communication, Film Production, Mass Communication or a related discipline.
- A minimum of 2–3 years of relevant professional experience.
- Good proficiency in professional photography and videography, including camera handling, lighting and composition.
- Working knowledge of Adobe Photoshop, Illustrator, Premiere Pro, After Effects or equivalent editing and design software.
- Demonstrable experience in video editing, graphic design and social media content production.
- A professional portfolio or showreel showcasing previous photography, videography, editing and design work.
- Experience in handling media and publicity activities in an educational institution or corporate organisation would be an added advantage.

PREFERRED AGE GROUP

- 25–33 years