



St Joseph's University, Bengaluru &

St. Xavier's College Jaipur

Xavier Institute of Management and Informatics

Jointly Organises



INTERNATIONAL CONFERENCE ON BUSINESS DYNAMICS AND SUSTAINABLE DEVELOPMENT

• INNOVATE • ADAPT • TRANSFORM •

19-20 NOVEMBER 2026

VENUE: ST. XAVIER'S COLLEGE JAIPUR

ABOUT THE CONFERENCE

ICBD 6.0 is a unique collaborative initiative between two prominent and highly reputed educational institutions, united under the rich Jesuit legacy of excellence, values, and holistic education. The International Conference, jointly organised by St Joseph's University, Bengaluru and St. Xavier's College Jaipur seeks to provide a vibrant platform for scholars, researchers, policymakers, industry leaders, and practitioners to deliberate on the evolving relationship between business growth and sustainable development.

The conference aims to encourage meaningful discussions on how businesses and institutions can adapt to these transformations while promoting responsible governance, environmental stewardship, and inclusive growth.

The conference will focus on key contemporary themes such as **sustainable business strategies, digital transformation, ESG and governance practices, circular economy models, climate-conscious innovation, entrepreneurship, and the future of responsible management**. It also seeks to promote interdisciplinary perspectives that integrate economic progress with social well-being and ecological balance.

By bringing together voices from academia, industry, government, and civil society, the conference aspires to foster impactful collaborations, research-driven insights, and practical solutions that contribute to sustainable development at local, national, and global levels. The event stands as a collective effort towards building responsible enterprises, empowered communities, and a more sustainable future.

CONFERENCE SUB-THEMES

TRACK-1: SUSTAINABLE BUSINESS, GOVERNANCE AND ECONOMIC RESILIENCE

- Circular Economy Frameworks and Closed-Loop Supply Networks
- Corporate Governance, ESG Disclosures, and Accountability Metrics
- Green Finance, Carbon Pricing, and the Evolution of Sustainable FinTech
- Ethical Leadership, Corporate Social Responsibility (CSR), and Stakeholder Capitalism
- Public Policy, Regulatory Frameworks, and National Strategies for achieving SDGs
- Macroeconomic Resilience, Geopolitical Risk Management, and Post-Crisis Economic Recovery

TRACK-2: TECHNOLOGY, INNOVATION AND DIGITAL TRANSFORMATION

- Artificial Intelligence (AI) and Machine Learning for Climate Action and Sustainability
- Digital Transformation, Industry 5.0, and Human-Centric Technological Innovation
- Green Technologies, Renewable Energy Systems, and Environmental Policy Integration
- Big Data Analytics and Business Intelligence for Sustainable Decision-Making
- Smart Cities, IoT Infrastructure, and Sustainable Urban Mobility
- Resilient Supply Chains, Operations Management, and Green Logistics

TRACK-3: ENTREPRENEURSHIP, MARKETING, AND SOCIAL IMPACT

- Social Entrepreneurship, Impact Investing, and Sustainable Startup Ecosystems
- Green Marketing, Brand Purpose, and Influencing Sustainable Consumer Behaviour
- Responsible Consumption, Anti-Consumption Trends, and Waste Reduction Management
- Rural Entrepreneurship, Grassroots Innovations, and Community-Led Development
- Measuring Social Impact: Frameworks, Metrics, and NGO-Corporate Partnerships
- Microfinance, Financial Inclusion, and Economic Empowerment of Marginalized Communities

TRACK-4: HUMAN CAPITAL, EDUCATION, AND INCLUSIVE DEVELOPMENT

- Diversity, Equity, and Inclusion (DEI) in the Modern, Remote, and Hybrid Workplace
- Future of Work: Upskilling, Reskilling, and Lifelong Learning for Sustainable Economies
- Workplace Well-being, Mental Health, and Sustainable Human Resource Management
- Educational Innovations, Digital Literacy, and Transforming Curriculum for Sustainable Futures
- Gender Equality, Women Leadership, and Inclusive Economic Development
- Poverty Alleviation, Healthcare Access, and Social Protection for Vulnerable Populations

PAPER PRESENTATION

The conference offers an enriching platform for academicians, researchers, industry professionals, policymakers, entrepreneurs, and students to present original research, innovative ideas, case studies, and contemporary perspectives related to business dynamics and sustainable development. Participants will have the opportunity to engage in meaningful scholarly discussions, receive constructive feedback from experts, and build valuable academic and professional networks.

PUBLICATION

Authors are invited to submit empirical, conceptual, interdisciplinary, and practice-oriented research papers aligned with the conference themes and sub-themes. The conference aspires to foster a vibrant research ecosystem that supports knowledge creation, collaborative learning, and academic excellence.

High-quality papers, subject to peer review and editorial standards, will be considered for publication in conference proceedings, edited volumes, or reputed journals with ISBN/ISSN. Selected papers will have publication opportunities in Scopus Indexed journals/book chapters with an additional fee.

PAPER SUBMISSION GUIDELINES

All the papers/ queries should be emailed to: icbd.sjusxc@gmail.com

All the papers submitted to the conference should be your original work and should not have been published or be under consideration elsewhere.

Kindly mention the track in the subject line while submitting the abstract/ full paper.

The full version of your paper should be formatted as per the guidelines given below.

PAPER FORMAT

- Abstract: 250 words (maximum) with 5-7 Keywords.
- Full paper: 5000-8000 words (including the text, figures, tables, references and appendices)
- Document type: Microsoft Word
- Title page: Title and names of all the authors with complete affiliation
- Font: Times New Roman, 12 point (main text), 14 point (heading), 16 point (title of the paper)
- Line Spacing: 1.5
- All tables, figures, and graphs included in the text must include their source, have appropriate captions and properly numbered.
- References: APA, 7th edition

Note: The author has to submit the plagiarism report along with the final submission. (similarity < 10%, AI < 10%)

IMPORTANT DATES

ABSTRACT SUBMISSION: 15 AUGUST 2026

FULL PAPER SUBMISSION: 15 SEPTEMBER 2026

KEY HIGHLIGHTS



KEYNOTE SPEAKERS

Industry Leaders &
Global Experts



PAPER PUBLICATION AND PRESENTATION

Share Research,
Ideas & Innovation



NETWORKING OPPORTUNITIES

Industry Leaders &
Global Experts



TECHNICAL SESSION ON SUSTAINABLE SOLUTIONS

Driving Impact for
a Better Tomorrow



ABOUT ST JOSEPH'S UNIVERSITY, BENGALURU

St Joseph's University, Bengaluru, formerly known as St Joseph's College (Autonomous), stands among the oldest and most respected institutions of higher education in Karnataka. Established in 1882, the institution carries forward a rich legacy of over 144 years marked by academic excellence, intellectual rigor, and commitment to social transformation.

Rooted in the Jesuit tradition of education, the University is dedicated to the holistic and integral formation of students by nurturing intellectual competence, ethical values, leadership qualities, and social responsibility. Inspired by the vision of forming "To form women and men for and with others, who through holistic education, strive for a just, secular, democratic, and ecologically sensitive society which empowers the poor, the oppressed and the marginalized." St Joseph's University seeks to cultivate individuals who contribute meaningfully to society with compassion, integrity, and a deep sense of justice.

The Government of Karnataka officially conferred University status on St Joseph's on 2nd July 2022 following the passage of the St Joseph's University Bill in February 2021. This historic transition marked a significant milestone in the institution's journey, strengthening its commitment to innovation, interdisciplinary learning, research excellence, and global engagement.

Guided by its enduring motto, "Fide et Labore" meaning "Faith and Toil," the University continues to shape future leaders who combine knowledge with character, professional excellence with humility, and ambition with social conscience. At St Joseph's University, education extends beyond classrooms to inspire critical thinking, responsible citizenship, and transformative leadership for a better and more sustainable world.

SCHOOL OF BUSINESS AT SJU

The School of Business at St Joseph's University traces its origins to the Department of Commerce, established in 2015, with the Department of Management Studies being introduced in 2019. Since its inception, the school has witnessed remarkable growth, expanding from an initial student strength of 341 to a vibrant academic community of over 3,000 students.

The School of Business is committed to nurturing future-ready professionals through a dynamic blend of academic rigor, industry relevance, and value-based education. Its programmes are designed to combine strong theoretical foundations with practical exposure, enabling students to develop analytical thinking, entrepreneurial capabilities, leadership skills, and ethical business perspectives.

DEPARTMENT OF ENVIRONMENTAL SCIENCE AT SJU

Established in 1983, the Department of Environmental Science is a pioneer in interdisciplinary environmental education. The department promotes critical thinking, field-based learning, and research-driven solutions for sustainable development. Over the decades, it has continued to shape professionals committed to environmental stewardship and global responsibility.



ABOUT ST. XAVIER'S COLLEGE JAIPUR

Set on a **30-acre lush green campus at Nevta**, **St. Xavier's College Jaipur (2010)**, is a premier Jesuit institution of higher education, inspired by the motto *Ad Majorem Dei Gloriam* ("For the Greater Glory of God"). Recognised under Sections 2(f) and 12(B) of the UGC Act and **NAAC accredited with an 'A' grade**, the college offers a wide range of undergraduate, postgraduate, and doctoral programmes. Certified under **ISO 14001:2015**, the institution combines modern academic facilities with a deep commitment to SDGs through waste management, water harvesting, and recycling practices. Guided by the 3 C's - *Competence, Character, Compassion* - the college undertakes meaningful social initiatives in nearby rural areas.

The Xavier Institute of Management and Informatics (XIMI) is a professional postgraduate unit of NAAC 'A' graded St. Xavier's College Jaipur, established in July 2022 by the Jaipur Xavier Educational Association (JXEA). In an extraordinarily short span, the institute has carved a distinctive identity as a future-focused academic ecosystem-anchored in Jesuit values and calibrated to global industry realities.

DEPARTMENT OF MASTERS OF BUSINESS ADMINISTRATION (M.B.A.)

The Department of Master of Business Administration (MBA) empowers students to excel in a dynamic global economy by blending a robust academic foundation with practical, industry-ready skills. By offering dual specializations in Marketing, Finance, HR, Business Analytics, IT, and Operations Management, XIMI allows students to customize their learning journey to match their career aspirations and unlock unparalleled opportunities.

DEPARTMENT OF BUSINESS ADMINISTRATION (B.B.A.)

The Department of Business Administration (BBA) is one of the most prominent and dynamic departments of the college, offering the maximum student strength and consistently remaining the most sought-after undergraduate programme. Its strong academic reputation, industry-oriented approach, and focus on holistic development continue to attract a large number of aspirants each year.

DEPARTMENT OF COMMERCE (B. COM)

The Department of Commerce (B. Com) is committed to academic excellence and the holistic development of students, nurturing competent, ethical, and globally aware professionals. The department offers a comprehensive curriculum that integrates theoretical knowledge with practical application through case studies, simulations, research-based assignments, industrial visits, and expert-led sessions.

DEPARTMENT OF SCIENCE (B. SC.)

The Department of Science at St. Xavier's College Jaipur is a dynamic academic hub committed to excellence in scientific education and research-driven learning. It offers undergraduate program aligned with the NEP framework, with major disciplines including Physics, Chemistry, Mathematics, Botany, Zoology, Psychology, Geography, and Statistics, following the curriculum of the University of Rajasthan.

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Ms. Anjali Pareek, Head Dept. of Business Administration, SXCJ

Ms. Akansha Arora, Head Dept. of Commerce, SXCJ

REGISTRATION

REGISTRATION FEE

Participation with Paper Presentation

#	Category	Indian	Foreign
1	Student	1000/-	USD 25
2	Research Scholar	1200/-	USD 30
3	Academic Delegate	2000/-	USD 50
4	Industry Experts	2500/-	USD 60

Participation without Paper Presentation

#	Category	Indian	Foreign
1	Student	700/-	USD 20
2	Research Scholar	1000/-	USD 25
3	Academic Delegate	1500/-	USD 40
4	Industry Experts	2500/-	USD 60

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CONFERENCE DATE

19-20
November 2026

CONFERENCE VENUE

St. Xavier's College Jaipur

Nevta-Mahapura Road, Near Nevta Dam,
Jaipur, Rajasthan 302029

<https://sxcjpr.edu.in/>

COLLABORATING INSTITUTION

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